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## Riverview Health Care Foundation to Celebrate 25<sup>th</sup> Anniversary

Riverview Health Care Foundation has been an integral part of our community for 25 years by supporting excellence in wellness and healthcare. Since 1984, nearly 4.4 million dollars have been granted by the Foundation to Riverview Hospital Association and other local nonprofit agencies in support of wellness and healthcare initiatives. Over the years, through generous gifts from individuals, businesses, and private foundations in our community, Riverview Health Care Foundation has been able to touch the lives of thousands.

The largest grants in the Foundation's 25-year history include grants to:

- UW Cancer Center Riverview
- Riverview Health Care Foundation Wellness Center at the YMCA of South Wood County
- Bethke Rehabilitation Center

**UW Cancer Center Riverview.** The largest grant ever given by the Foundation to Riverview Hospital Association was \$1 million in 2002 for the construction of UW Cancer Center Riverview. The best cancer treatment available anywhere is now in Wisconsin Rapids at Riverview Hospital. Physicians and other healthcare professionals specializing in cancer treatment serve patients in the \$5.5 million facility. Riverview Health Care Foundation fielded the capital campaign that raised over \$4 million.

**Riverview Health Care Foundation Wellness Center at the YMCA of South Wood County.** In 2003, the Foundation gave \$250,000 to the YMCA of South Wood County for a new Wellness Center. One of the largest grants to the community, the YMCA's Wellness Center houses exercise equipment for our families and friends to achieve excellence in personal health management.

**Bethke Rehabilitation Center.** The Lillian Bethke Estate provided large gifts to numerous Wisconsin Rapids organizations. Riverview Health Care Foundation received over \$1 million, of which \$500,000 was given to develop the Bethke Rehabilitation Center at 1041 Hill Street. The center's facilities and equipment provide outpatient physical therapy and other rehabilitative services to a multitude of patients annually.

In order to meet our community's growing need for excellence in wellness and health care, Riverview Health Care Foundation relies on the generous support of those who live and work in our community. With the support of our friends, we look forward to doing more great things for Riverview Hospital Association and the community for many years to come.

*An investment in the future of health care is a lasting gift.*  
*Thank you for your support of Riverview Health Care Foundation.*

Riverview Health Care Foundation is a 501(c)(3) non-profit organization raising funds to support Riverview Hospital Association and other community healthcare initiatives. Donations come from individuals, memorial and tribute contributions, major fundraising campaigns, and special events. All donations are tax deductible and coordinated through the Foundation office at (715) 421-7488.

*Supporting excellence in wellness and healthcare.*

## Riverview Health Care Foundation Supports United Way 2-1-1 to Fund Unmet Medical Needs in South Wood County

Last fall, Riverview Health Care Foundation's board of directors approved a \$5000 grant request from United Way 2-1-1 to provide funding for unmet medically-related needs in South Wood County.

United Way's 2-1-1 is an information and referral program that maintains a database of community, regional, and national resources and connects callers to the proper agencies, services or organizations to meet their human, social, and information needs. United Way 2-1-1 is operated in joint partnership of Marshfield Area United Way and United Way of Inner Wisconsin. The call center is located in the United Way of Inner Wisconsin office.

Often times, community residents are unable to afford needed medical-related services due to a lack of funding or not meeting eligibility requirements with programs. In 2007, with a \$5000 grant from Riverview Health Care Foundation to United Way 2-1-1, 19 households were assisted with unmet medical expenses such as, utility payments related to medical conditions, prescription needs, emergency dental visits, physician visits, emergency rent related to medical needs, and payments for health care plan applications (i.e., BadgerCare and Senior Care).

With an additional \$5000 grant from Riverview Health Care Foundation in 2008, more individuals and households in our community will be helped with medical-related expenses this year.

## Foundation's Donor Wall of Honor Under CONSTRUCTION



If you have visited Riverview Hospital recently, you have probably noticed that Riverview Health Care Foundation's Donor Wall of Honor is receiving a face lift. Over the years, the number of donor plaques on the wall has outgrown its original design. Although the new Donor Wall of Honor will utilize all original donor plaques, they will be displayed utilizing a new racking system.

### Donor Recognition

Individuals, foundations, or corporations making gifts to Riverview Health Care Foundation are recognized in the Foundation's Annual Report. Donors are also recognized with plaques on the Donor Wall of Honor. Donors making gifts of \$500 or larger are eligible for a plaque. The size of the plaque varies depending on the amount of the gift. Plaques are upgraded as the cumulative amount given increases. Individuals making a tribute gift can have a plaque on the donor wall in memory or in honor of the person for whom the gift is made.

### Ways to Partner with Us

- Direct contributions
- Tribute gifts in honor of or in memory of a loved one
- Planned gifts - gifts through estate planning

## Cancer Project Fund Under New Administration

The Riverview Hospital Cancer Project is a fund that was established over ten years ago in a collaborative effort between the United Way of Inner Wisconsin and private donors of Riverview Health Care Foundation. The Cancer Project provides funds to assist with the cost of cancer treatment, cancer medications, supplies, and other needs for local patients in financial need.

Initially, a grant application process was developed for Foundation staff to screen the need for these funds and to help ensure that benefits go to those most in need of financial assistance. However, when Nicole Williams, an experienced social worker, joined the staff of the UW Cancer Center – Riverview, she also took charge of the administration of the Cancer Project.

Nicki is the person most informed of the needs of the patients. She screens all grant requests and determines whether or not each individual qualifies for funding. As an experienced social worker, Nicki makes all efforts to obtain assistance from other agencies first, and the Cancer Project grants are used as a "last resort".



Here are a few examples of how the Cancer Project has helped local people:

- Provided patients with gas cards to help with transportation costs of daily treatment appointments.
- Purchased Life Line Units to allow patients to live alone in their homes.
- Purchased home-delivered meals, providing balanced diets important to recovery.
- Paid for taxi cab rides to/from daily treatment appointments for patients who are unable to drive.
- Purchased pain medications not covered by insurance policies to improve quality of life.

Thanks to all of you who have supported the patients helped by the Cancer Project. Your generosity has made a difference to local people receiving cancer treatment.



## 2009 Mistletoe Benefit Dance

Friday, December 4, 2009  
8:00 pm - Midnight

Hotel Mead • Wisconsin Rapids

Music by River Cities Jazz Band  
Cash Bar • Famous Mistletoe Buffet

