

UPSTREAM

A PUBLICATION FOR FRIENDS OF RIVERVIEW HEALTH CARE FOUNDATION

Riverview Health Care Foundation - *Review of 2009*



Given the poor economy we're facing, the ever-increasing number of worthy nonprofits competing for donors' dollars, and the bad rap nonprofits, in general, have received nationally due to high-profile fraud and embezzlement cases highlighted in the media, I find it increasingly important to provide our donors with up-to-date, accurate information on how their contributions to Riverview Health Care Foundation are making a profound difference in our community. Throughout the year, we receive many gifts from many Friends of the Foundation. We are grateful for these gifts. Without them, our community would suffer.

Riverview Health Care Foundation supports excellence in wellness and health care through grants to Riverview Hospital Association and other local nonprofit organizations. In order to meet our community's growing need for excellence in wellness and health care, Riverview Health Care Foundation relies on the generous support of those who live and work in our community. The year 2009 was a good one for Riverview Health Care Foundation. The generosity of those in our community was overwhelming, and we were able to do great things with our donations (*see below for programs/projects supported and equipment purchased in 2009 with contributions to Riverview Health Care Foundation*). The Foundation looks forward to doing more great things for Riverview Hospital Association and the community again in 2010.

RESTRICTED FUNDS* UTILIZED IN 2009

\$333,459.55

Diabetes Education

Bookcases

Family Birthplace

Rounding Video

DASH Patient Monitor Unit

Men's Health

Prostrate Screenings

Miscellaneous

Chapel

Lifeline Units

Med-Surg-Peds Waiting Room Cappuccino Machine

Riverview Community Dental Clinic

Equipment & Supplies

Hygiene Services

Scholarships

Minerva Ponce Memorial Scholarship

Dr. Elmer & Francis Debus Memorial Scholarship

UW Cancer Center - Riverview

High Performance Couch & Dosimetry

Breast Cancer Awareness Month Program

Cancer Project

UNRESTRICTED FUNDS‡ GRANTED IN 2009

\$36,120.00

Riverview Hospital Association Patient Fund

Riverview Hospital Association Interpreter Services

National Fund for Workforce Solutions - Workforce Central

South Wood County Breastfeeding Coalition - Educational Programs

TOTAL 2009 CONTRIBUTIONS TO HEALTH CARE INITIATIVES

\$369,579.55

*Restricted funds comprise donations that have been designated by donors to specific projects, programs, or needs.

‡Unrestricted funds comprise donations that have not been restricted by donors (i.e., gifts to be used in the way they will best serve local health care). The Foundation supports Riverview Hospital Association and other community health care priorities. All gifts are invested through WoodTrust Bank, and a certain amount of the invested earnings, as decided by the board of directors, is granted to Riverview Hospital Association and other community nonprofit agencies in support of wellness and health care initiatives. Riverview Health Care Foundation's Board of Directors meets quarterly to review all grant requests.

FOUNDATION
FUN FACT

Gifts to Riverview Health Care Foundation are not assessed an administrative fee - 100% of all gifts are used to support health care initiatives in our community.

Ho-Chunk Gaming – Rainbow Casino Support Riverview Health Care Foundation

Due to the thoughtfulness and compassion of Myra Westphal, Senior Manager of Public Relations, and other senior administration at Rainbow Casino, Riverview Health Care Foundation was the grateful beneficiary of two fundraising events. This past June, a portion of the bill for each Father's Day brunch served at Rainbow Casino was donated to the Foundation to be used to support Men's Health issues in our community. In November, Rainbow Casino held a Women's Poker Tournament, in which a portion of each entry fee was donated to Riverview Health Care Foundation in support of Breast Cancer research and treatment. The two successful fundraising events hosted at Rainbow Casino in 2009 lead to generous contributions totaling nearly \$1,200.00 to Riverview Health Care Foundation.



Myra Westphal, Senior Manager of Public Relations Rainbow Casino (left) presents a check for Men's Health to Jennifer Hayes, President/CEO Riverview Health Care Foundation (middle) and Tina Bart, Health Promotion Coordinator Riverview Hospital Association (right).



Myra Westphal, Senior Manager of Public Relations Rainbow Casino (left) presents a check for Breast Cancer research and treatment to Kris Nowak, Development Assistant Riverview Health Care Foundation (right).

Riverview Health Care Foundation Supports Riverview Hospital Inpatient Fund

In May of 2009, the Riverview Health Care Foundation Board of Directors approved a grant request from the Case Management Department of Riverview Hospital Association to be used to support inpatients experiencing financial need with the costs of equipment, medications, supplies, and other expenses necessary for discharge. The goals of this Patient Fund are: (1) to decrease the length of stay that occurs when a patient must remain in the hospital due to an inability to acquire supplies, medications, and equipment; (2) to further the mission of Riverview Hospital Association by providing for the unmet needs of its patients; and (3) to respond to the changing economic climate of our community.

Any patient receiving treatment at Riverview Hospital will have a consult with a Case Manager who will meet with him/her to assess any financial concerns and determine if there is a financial need. The Case Manager will review all known community resources available to determine if any could assist the patient. If there are no resources available within the community or if the patient does not qualify for the available resources in the community, the Case Manager will then utilize the Patient Fund. Qualifying individuals can receive up to \$300 per year, with exceptions made if necessary. All exceptions are reviewed by the Case Manager and the Vice President-Quality Improvement.

Since its approval in May of 2009, the Patient Fund has assisted over twenty inpatients of Riverview Hospital with medications, supplies, temporary housing, transportation and other discharge-related expenses totaling over \$2,000.00.

February is National Children's Dental Health Month

Celebrate with Riverview Health Care Foundation

Recognizing an unmet community health care need, Riverview Hospital Association established a dental clinic for individuals who have Medicaid or BadgerCare Plus insurance coverage. In January 2009, Riverview Hospital Association assumed control of the former Ministry Health Care dental hygiene program at the Lakes Area Medical Center in the Town of Rome. Riverview expanded the program to include the services of a dentist, and moved the clinic to a more convenient location in Wisconsin Rapids. The Riverview Community Dental Clinic opened on June 15, 2009 at 820 Two Mile Avenue in the former dental office of Dr. William Christian.

Riverview Community Dental Clinic provides diagnostic, preventative, restorative, and prosthodontic services to residents of South Wood County who are participants in the State of Wisconsin Medicaid or BadgerCare Plus programs. The Dental Clinic's part-time staff includes a dentist, dental assistants, hygienists, and a receptionist/scheduler. Dr. Robert McGrath also generously donates his services 1/2 day every week to the Riverview Community Dental Clinic.

Since January 2009, Riverview Community Dental Clinic has changed the lives of over 850 children and adults in our community by providing them with much-needed dental services. However, the waiting list includes over 1,000 people who are hoping to receive care sometime this year.

The demand for services continues to escalate, and financial resources are becoming increasingly limited. Because only patients with Medicaid or BadgerCare insurance are served by Riverview Community Dental Clinic, there are no streams of patient revenue to offset low government reimbursement – the average loss per patient is \$100. In order to continue addressing the needs of our neighbors who seek quality professional dental care, Riverview Community Dental Clinic relies on the generosity of those who live and work in our community.

Riverview Community Dental Clinic is extremely grateful for the support it has received from the community through monetary contributions and donations of time since its establishment in January 2009. Over the past twelve months, volunteers have donated over 600 hours to the Dental Clinic and more than \$200,000 has been received to help put smiles on the faces of those we serve.

Riverview Health Care Foundation would like to invite you to celebrate National Children's Dental Health Month by making a donation to the Riverview Community Dental Clinic. Your donation can make the difference between a child suffering in silence and a child enjoying a happy day in school.



*There are two kinds of gratitude: the sudden kind we feel for what we receive,
and the larger kind we feel for what we give. – Edward Arlington Robinson*

Riverview

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410 Dewey Street
P.O. Box 8080
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www.riverview-foundation.org

Thank you for your support of Riverview Health Care Foundation.

An investment in the future of health care is a lasting gift.

Riverview Health Care Foundation is a 501(c)(3) non-profit organization raising funds to support Riverview Hospital Association and other community healthcare initiatives. Donations come from individuals, memorial and tribute contributions, major fundraising campaigns, and special events. All donations are tax deductible and coordinated through the Foundation office at (715) 421-7488.

Supporting excellence in wellness and healthcare.

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